



CRM > Sales > Production + Traffic Integration

We developed  
the system so you  
can focus on your  
business

**Use WAVSTAR, a cloud based system, to manage your workflow from prospect through traffic. It's time to make a change...**

*"We are about to celebrate our first anniversary with WAVSTAR and have never regretted the decision to change. Responsive, real-time production orders and those pesky contracts ... anytime ... anywhere ... plus CRM as a bonus. Production was our initial impetus, and now we look forward to writing time orders that are easily interpreted by Traffic ... what a difference!"*

David Leeds  
General Manager  
New Media Broadcasters, Inc.



# A single Cloud Based System to manage Customer Relationships, Sales and Production that integrates with Traffic



*One comprehensive platform for Radio, TV and Digital*

	CRM Only Systems	Sales Mgmt/ Quotes Systems	Production/ Continuity Systems	Traffic Systems	WAVSTAR
Prospecting	X				X
Client Mgmt	X			X	X
Single View of Client					X
Prepare Quotes & Contracts		X			X
Sales Mgmt	X	X			X
Production Order Mgmt			X		X
Activity Tracking	X				X
Traffic & Billing				X	Integrates to traffic
Eliminate Duplicate Data Entry					X



## WAVSTAR Advantages and Benefits

*Save time, save money –  
switch to WAVSTAR*

*WAVSTAR combines the functionality of your sales force's CRM software and any paperless production order system you may be using in one fully integrated system.*

*“WAVSTAR is a great platform for keeping track of sales reports, pipelines and the whole production process. As a Production Manager, using WAVSTAR I now have a real-time view of all Production Orders allowing me to accurately track and process without missing any deadlines.”*

Thomas Keinath  
Media Logic

### Here's why...

- Save time and money by consolidating multiple systems on one platform
- See up-to-the-minute pending sales and orders
- Track all team member's performance and activities with an easy-to-use dashboard
- Analyze won and lost business
- Review detailed sales forecasts in real-time by probability or individual sales executive
- Improved sales management and forecasting leading to increased sales
- Streamlined workflow for improved productivity and service quality
- Eliminate duplicate order entry for traffic
- Begin using our platform in minutes with no capital investment and no risk!

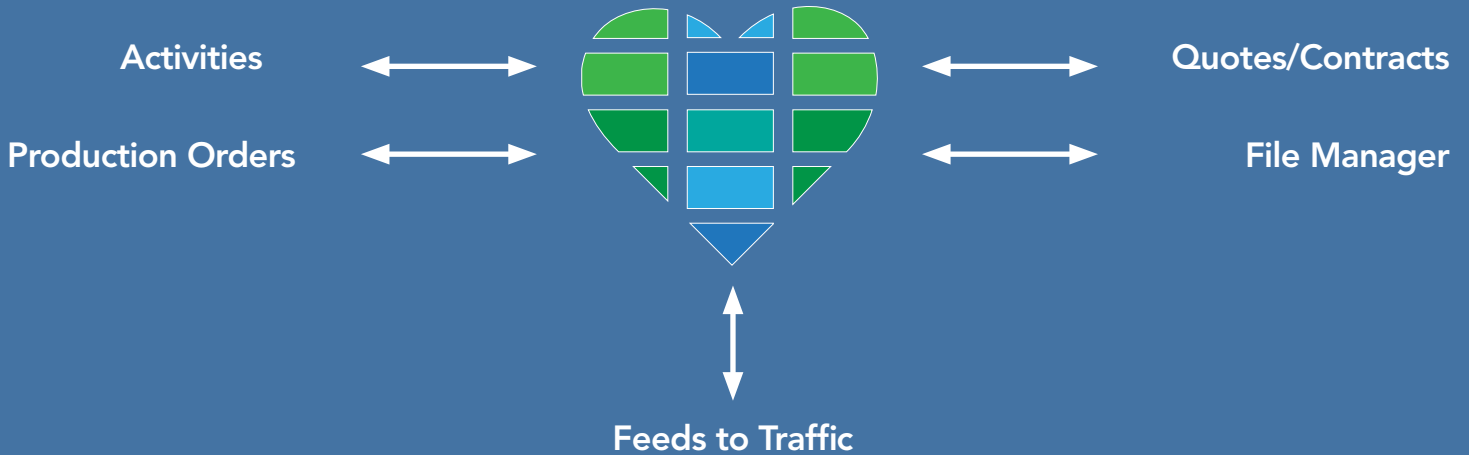
*Give WAVSTAR a try on us.*

*To sign up for a free demo or to learn more about our services and products, call (855) 928-7827 x204 or email us at [sales@wavstar.com](mailto:sales@wavstar.com)*



Intuitive ■ Simple ■ Powerful

## The Client is the "heart" of WAVSTAR



Filter by Reset Saved filter Add Client

**Clients** Search

Action	Company/Contact	Agency	Client Type	Account Exec	Account Exec 2	Client Notes	# Contacts	# Open PO	# Closed PO	# Activities	Files	Last activity date
	Century 21/Michael Boccardo	No	Active Customer	Sales 3 Sara	Pamela Bleakley	Excellent long term client	19 (\$27,655.00)	1	22	3	3	2/22/18

- *Single click to create Activities, Quotes/Contracts, Production Orders, add files to a Client and export order to traffic*
- *Easy access to Client's historical activities*
- *Everything about your Client, in one place*

