



A single Cloud Based System to manage Customer Relationships, Sales and Production that integrates with Traffic

CRM

- Prospecting and Client Management
- Activity Tracking and Centralized File Storage
- Quote/Proposal Generation

Sales Management

- Organize, Track & Manage Sales Pipeline
- Audit Log of Contract Activities and Status
- On-line Submission of Proposal to Client

Production Management

- Real Time Monitoring of Production Cycle
- Notifications of Assignments and Due Dates
- Permanent Archive of all Spots and Audio Files

Traffic Integration

- Instant Access to Sold Contracts for Scheduling
- Immediate Visibility of Pending Production
- Avoid Duplicate Data Entry to Traffic Systems



CRM > Sales > Production + Traffic Integration

	CRM Systems	Sales Mgmt/ Quotes Systems	Production/ Continuity Systems	Traffic Systems	WAVSTAR
Prospecting	✓				✓
Client Mgmt	✓			✓	✓
Single View of Client					✓
Prepare Quotes & Contracts		✓			✓
Sales Mgmt	✓	✓			✓
Production Order Mgmt			✓		✓
Activity Tracking	✓				✓
Traffic & Billing				✓	Integrates to traffic
Eliminate Duplicate Data Entry					✓

Use WAVSTAR, a cloud based system, to manage your workflow from prospect through traffic. It's time to make a change...

"We use WAVSTAR for our entire Sales and Production process and absolutely love it. The CRM helps us prospect more effectively, the proposals/contracts it creates are clear and concise and managing production has never been easier. The WAVSTAR team is supportive and responsive and I love the fact that they are constantly adding features suggested by their users. I would highly recommend it to all Owners and General Managers."

*Chelley Odle
General Manager
MKS Broadcasting Inc.*



Raising the Bar for the Broadcast Industry

Radio - TV - Digital



Simple steps to get up and running:

"Using WAVSTAR has proven to be a positive experience for myself and my team. Overall this is a much needed tool for the broadcast industry!"

*Junior Blondell,
Station Manager
Artistic Media*

"WAVSTAR is a great platform for keeping track of sales reports, pipelines and the whole production process."

*Thomas Keinath
Media Logic*



WAVSTAR, we are more than a CRM

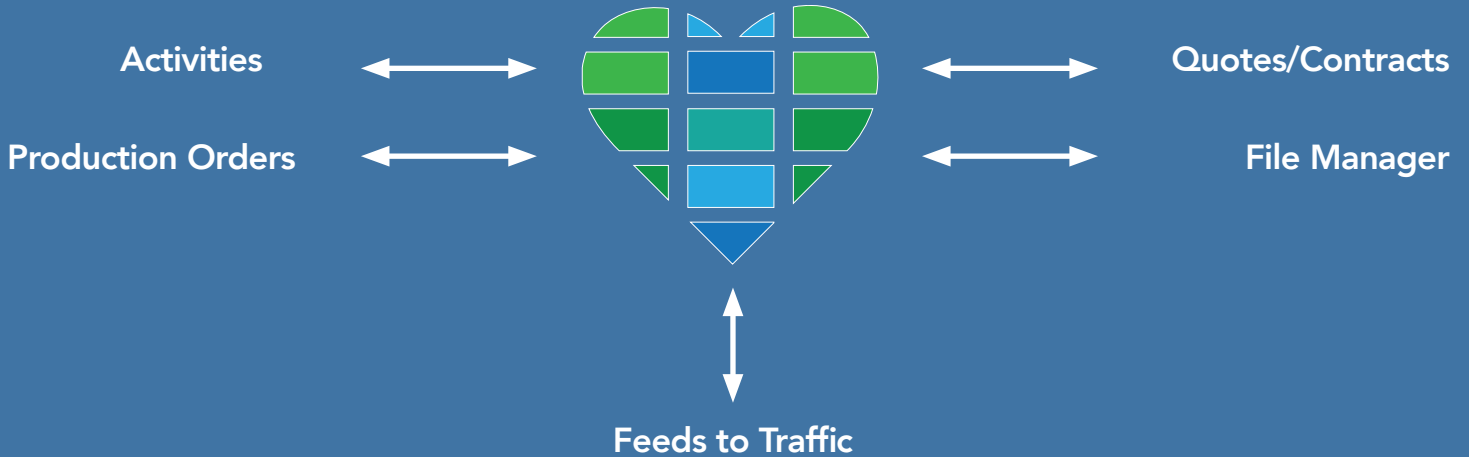
To learn more about our services and products,

call (855) 928-7827 x204 or email us at sales@wavstar.com



Intuitive ■ Simple ■ Powerful

The Client is the "heart" of WAVSTAR



Filter by Reset Saved filter Add Client

Clients Search

Action	Company/Contact	Agency	Client Type	Account Exec	Account Exec 2	Client Notes	# Contacts	# Open PO	# Closed PO	# Activities	Files	Last activity date
	Century 21/Michael Boccardo	No	Active Customer	Sales 3 Sara	Pamela Bleakley	Excellent long term client	19 (\$27,655.00)	1	22	3	3	2/22/18

■ *Single click to create Activities, Quotes/Contracts, Production Orders, add files to a Client and export order to traffic*

■ *Easy access to Client's historical information*

■ **See everything about your Client, in one place**

